



Looking for
someone who will
challenge your
thinking, equip
you with tools and
inspire you
to lead change
differently?

DR. JEN FRAHM

A GLOBAL EXPERT IN CHANGE AND AGILITY

ABOUT DR JEN

Dr Jen Frahm is a recognised global expert on organisational change and communication, a recommended IABC and Change Agents World Wide speaker and published author.

After a previous life as an academic at the University of Melbourne (Faculty of Economics and Commerce) Dr Jen has built a career on being at the frontier of organisational change, leadership and communication.

You'll get insights from a long and varied career that's included everything from working with nuns, and global engineers to academic research. You'll get education and you'll get humour. But most importantly, you'll get practical and actionable tools for leading change tomorrow.



"FRANK, FUNNY & FEARLESS"

A STORYTELLER WITH SOCIAL KLOUT

4,290

FOLLOWERS
on Twitter

9,508

FOLLOWERS
on LinkedIn

30,000+

DOWNLOADS
of podcast

TESTIMONIALS

"Jen's presentation at our 2018 CEO & Chair Symposium was well received by our delegates. She did a great job of tailoring the content to our audience, and left them feeling motivated. Thank you Jen!"

- Christian Capper, Operations Manager, Association Forum



"Excellent closing the day with Dr Jen Frahm with a focus on a critical topic with a metaphor, storytelling, insights and a practical takeaway. Awesome (speaker)."

- Joanne Rinaldi, Director, Prosci

"Thank you Dr Jen Frahm for a fabulous closing keynote. It was fun and thought-provoking - and delivered oh so well!"

- Convergence audience member.



"Many thanks from myself and the whole change community at Energex, Ergon Energy and SPARQ for a fantastic session at our first joint forum. As always, you delivered by enlightening us with recent theory and your personal experiences, as well as allowing us to make our own connections and judgments."

- Dr Renae Jones





ACCOLADES

International Association of Business Communicators:
Recommended Speaker

Change Agents Worldwide: Recommended Speaker

Published author: Conversations of Change: A guide to implementing workplace change (2017), Agile Change Playbook (2020), Change. Leader(2021)

The Change Management Review: Top 5 Change Visionaries.

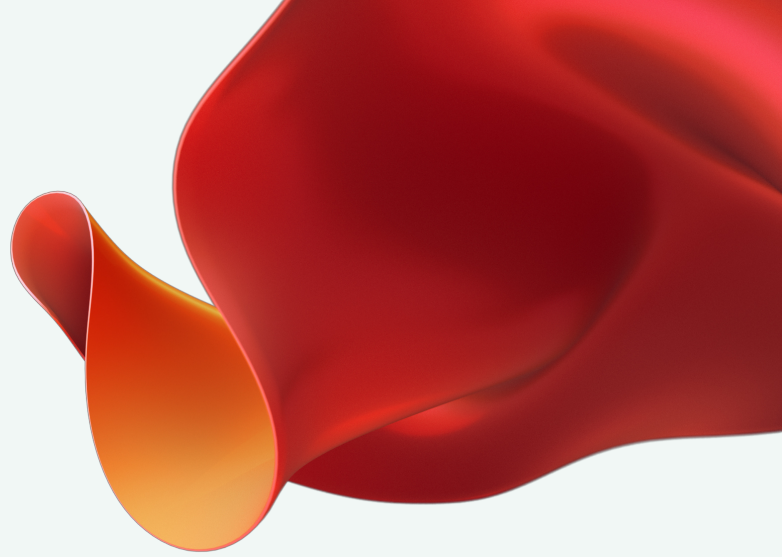
SAMPLE TOPICS

- Radical Humanity: Thriving during continuous change
- 70% of change management projects fail: Bollocks
- 10 things you might not know about change leadership
- Taking your teams through change
- Change communication: the good, the bad and the ugly
- Change Management: The Past, The Present and the Future
- Leading Agile - what they don't tell you
- Agile OCM: more than post it notes

SPEAKING DOMAINS



MEDIA



Introduction to Agile Change - The New Way with Dr Kate Byrne podcast

Do you feel the stirring of change - Simply, practically human with Mark Le Busque Podcast.

Ep 32 Chat with the Amazing Jen Frahm - The Occupational Philosophers Podcast

Episode 23 with Dr Jen Frahm, A View from the Top Podcast

What the Telstra shareholders heard when the CEO said "redundancies", *HRM Online*, 21 June, 2018

Telstra Layoffs - Surviving Job Loss, Daily Bulletin Online , June 20 2018

What CMO's need to do to cope with marketing change management, CMO Magazine, 13 July 2017

Surrender and Employee Engagement - Vin Jones Podcast

Reputation Revolution 096 with Trevor Young Podcast

Debunking the Myth of 70% of Change fails - Enclaria Radio

How to get started in the Change Management Field with The Change Management Review (Podcast)

The roadies and rockstars of change management - with Elise Stevens

The State of Digital Marketing 2012 - Marketing Magazine

To stop corporate secrets leading, examine your culture (interview)
April 3 Leading Company